

# Sage CRM Mobile Solutions



‘Our sales reps in the field can now access real-time information on companies they call on. Our team selling approach to helping our customers makes it much more efficient because now the right hand knows what the left hand is doing’

Bill Keogh,  
Sales Manager,  
Troy Industrial Solutions

## Do you want to be more productive outside the office?

Sage CRM offers a range of solutions for you and your mobile workforce, ensuring you can access all the information you need from Sage CRM on your mobile device regardless of your location.

Having access to this critical customer information on the road ensures you have the information you need to prepare for important customer meetings and make great sales pitches.

Additionally, your customer service teams can access details of their customer cases when on the road or at customer sites, helping them to become more productive and service your customers more effectively.

## Benefits snapshot

- Perform key sales activities quickly and easily with Sage CRM’s native mobile apps
- Access key customer information; schedule and manage activities; view history; and record emails, calls, and notes from your mobile device
- Work effectively on the go and quickly search and update contacts, opportunities, leads and cases
- Run and view reports on the move and make better, more informed business decisions

## Sage CRM Mobile

Imagine everyone in your organization having immediate access anytime, anywhere to the information they need, when they need it. Mobile CRM puts detailed customer information at your fingertips and enables you to perform key actions quickly, so you can now be as productive on the road as you are in the office.

Sage CRM’s mobile solution supports Apple iPhone, Android smartphones and the latest tablet devices, delivering a rich, browser-based user experience and enabling you to work productively from any location. You can easily check on the progress of a customer order and find out which customers you need to call.

You can search and update contacts, opportunities, leads and cases and to run and view reports on the move for ultimate efficiency.



> Discover how Sage CRM mobile can help your workforce be more productive on the road in this short video: [bit.ly/sagecrmmobile](http://bit.ly/sagecrmmobile)



> Sage CRM Sales Tracker for Windows 8 and Sage CRM Sales Lite for Apple iPhone gives mobile sales people access to real-time data for managing their business relationships

### Native mobile apps empowering your sales teams

#### Sage CRM Sales Lite for Apple iPhone

Sage CRM Sales Lite gives your mobile sales workers up-to-the-minute customer and prospect information on the road so they can prepare for every sales pitch and call.

This helps them become more efficient and organized inside and outside the office. And they can manage their business relationships no matter where they are.

You can use this dedicated app to access your key opportunities, appointments and tasks. And, native integration with Apple iPhone allows you to map appointments, and log outbound calls, emails and text messages.

#### Sage CRM Sales Tracker for Windows 8

Sage CRM Sales Tracker for Windows 8 gives mobile sales people view-access to Sage CRM sales and contact data on the road using Windows 8 tablet devices. Sage CRM Sales Tracker gives you access to your Sage CRM Company, Contacts and Opportunity records. You can easily build a list of opportunities key to your sales pipeline and drill down to record details to get a full picture of the opportunity you are working with. Sage CRM Sales Tracker can also be accessed via a Windows 8 PC.



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## About Sage CRM

Over 15,000 small and medium sized companies across the globe use Sage CRM every day to accelerate sales, drive business productivity and make every customer interaction count. It is used by enterprising, growing companies seeking new ways to interact with customers, leverage the power of social media and take advantage of the latest mobile developments to further grow their business. When combined with Sage ERP, our customers enjoy better business insight, increased efficiencies and productivity, and gain a single, customer-centric view across their entire business. So whether you're just starting out or have already grown to several hundred employees, Sage CRM can help accelerate your business success.